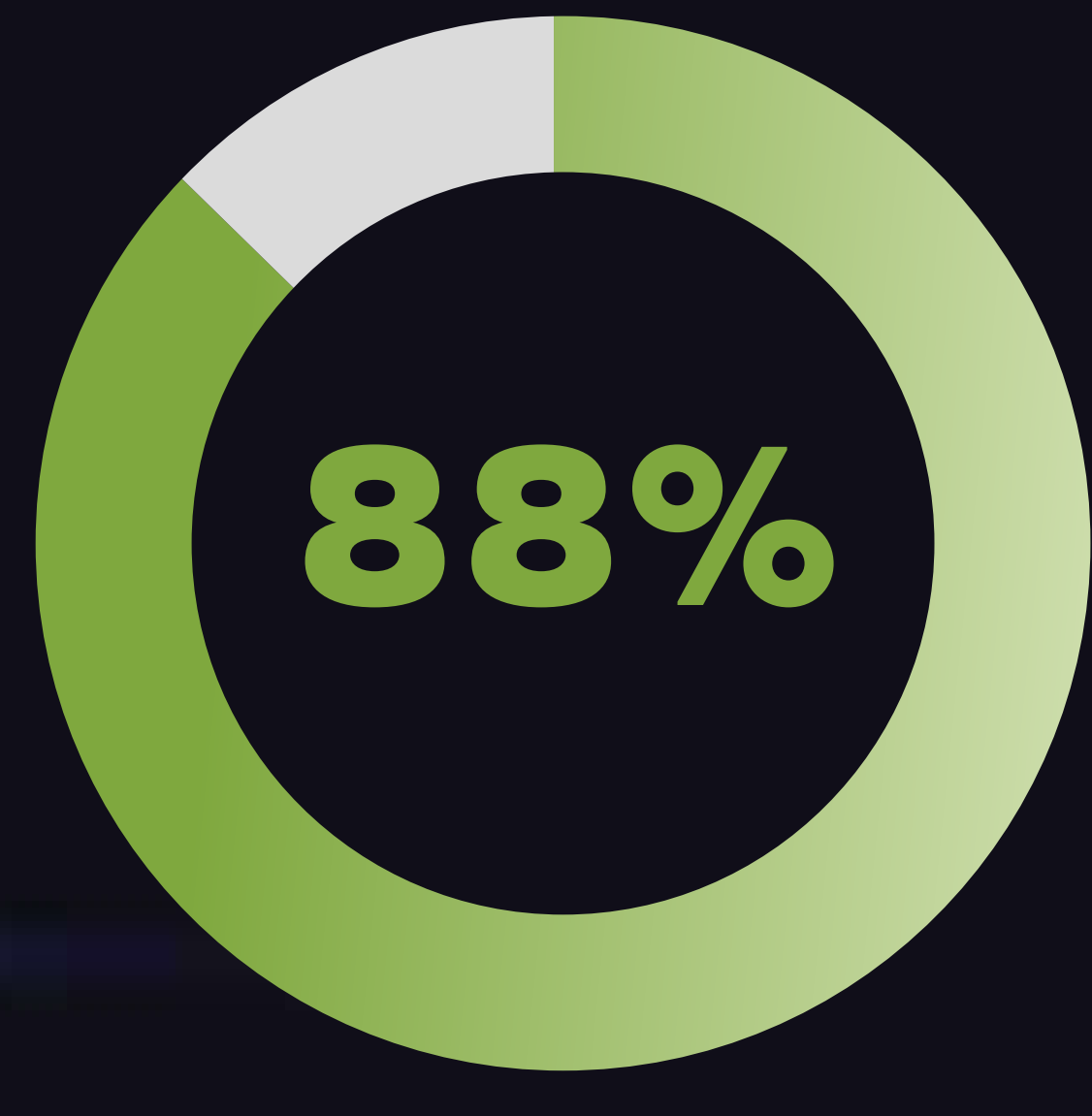
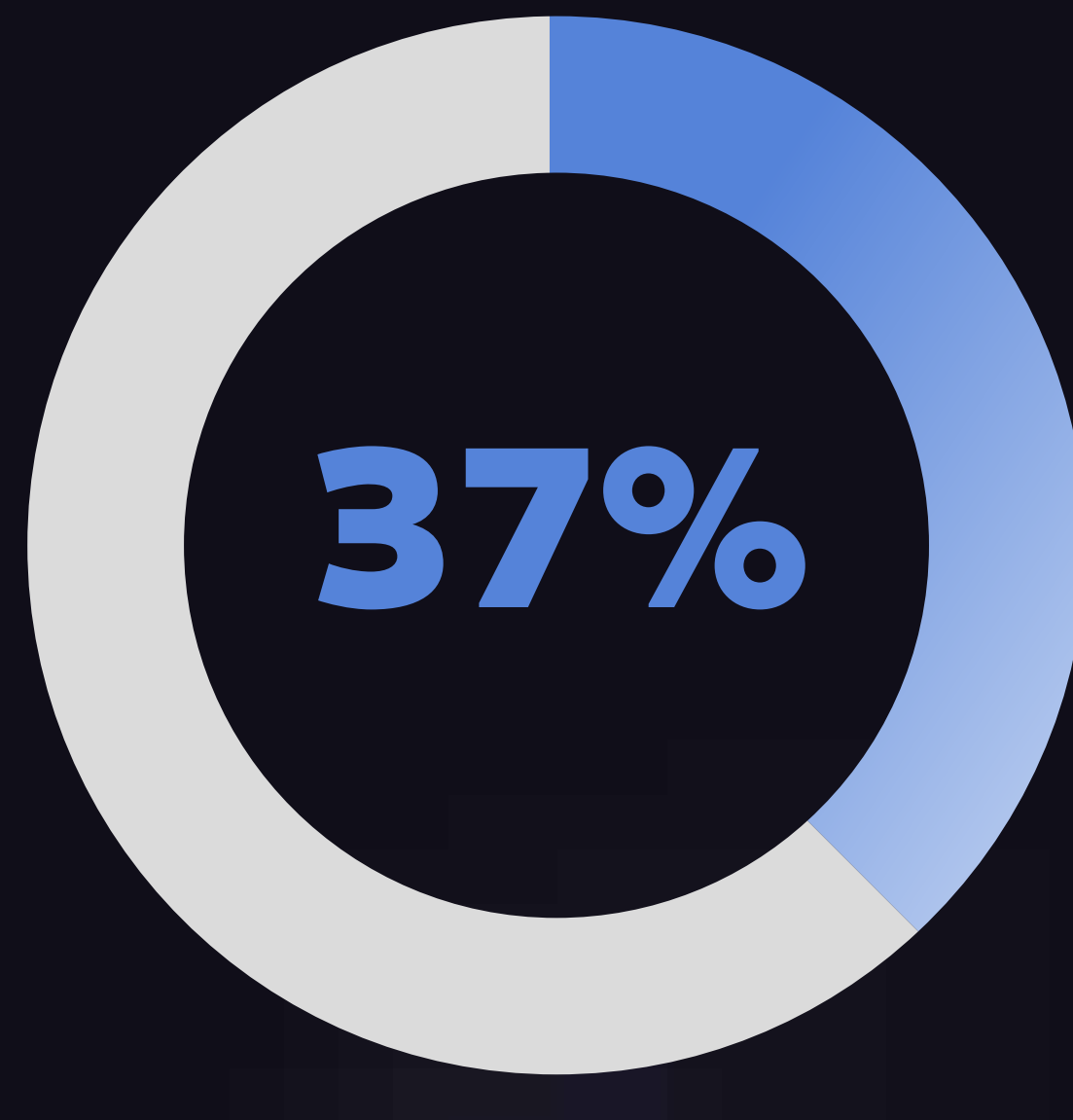


2025 IT BUDGETS ON THE RISE

Driving Network and Zero-Trust Transformations



of the 200 surveyed IT decision-makers work in organizations with 1-25k employees



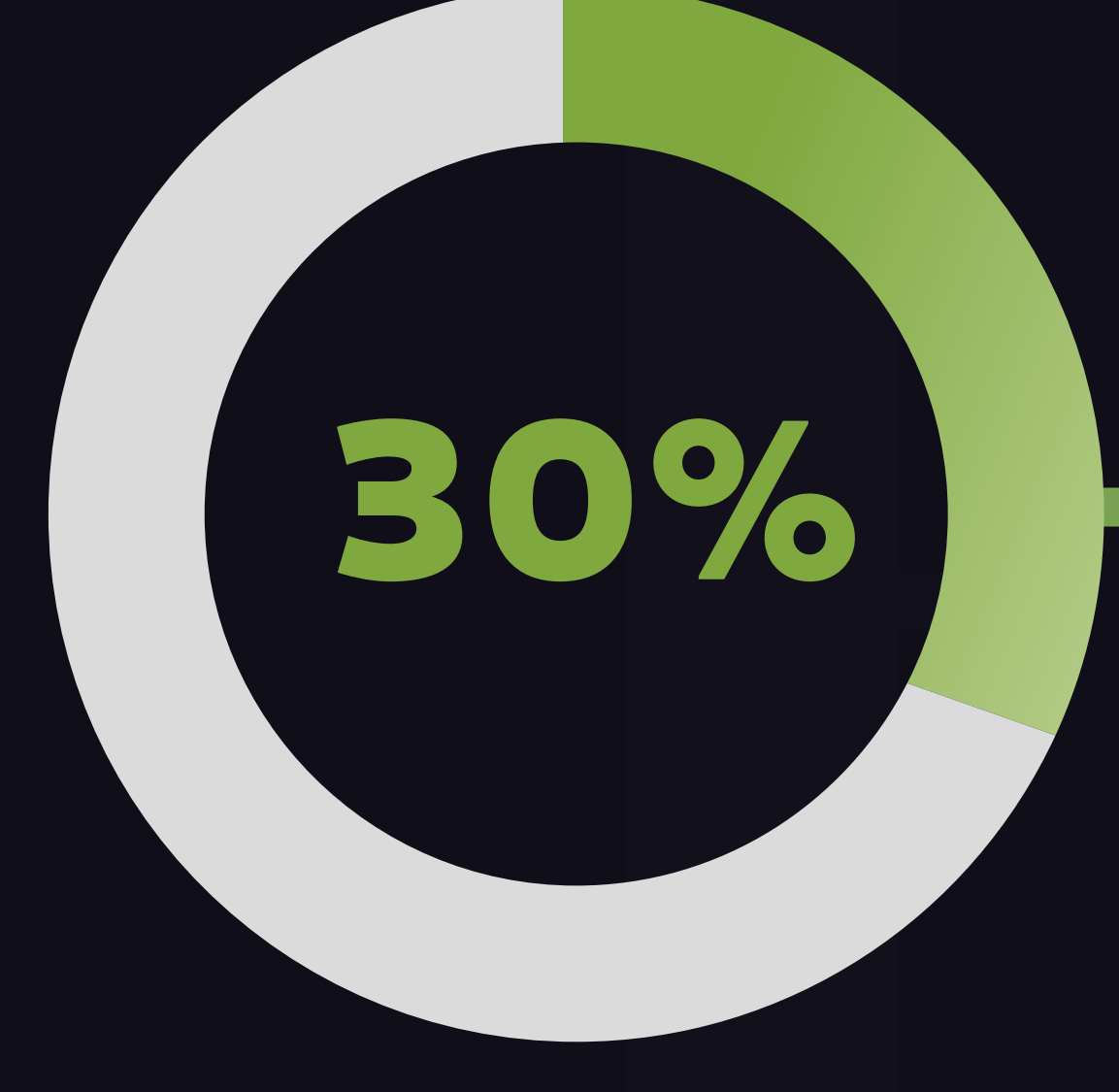
of respondents are C-level executives

1 of participants are women



50% focus on IT security

50% focus on IT infrastructure/networking

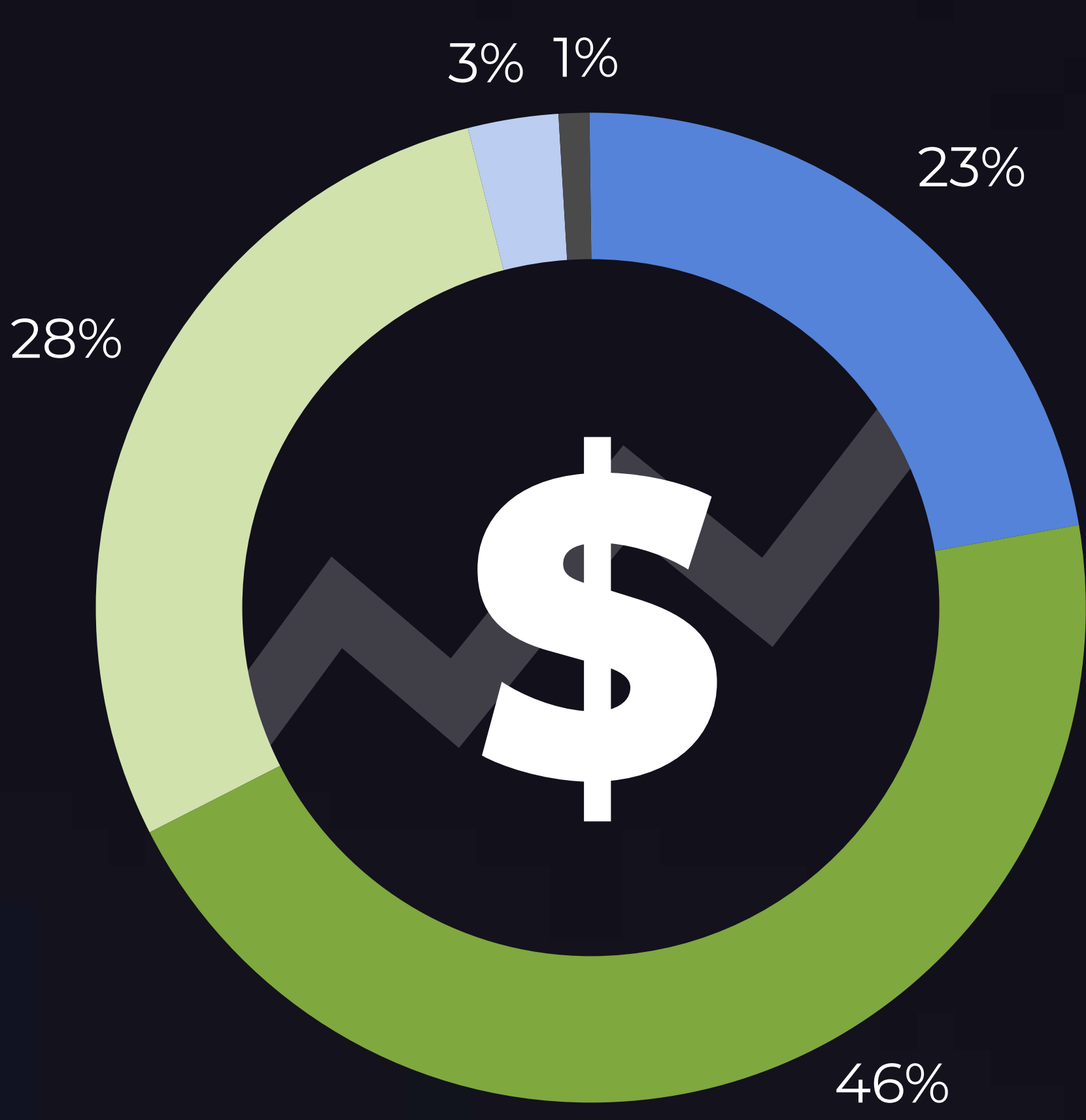
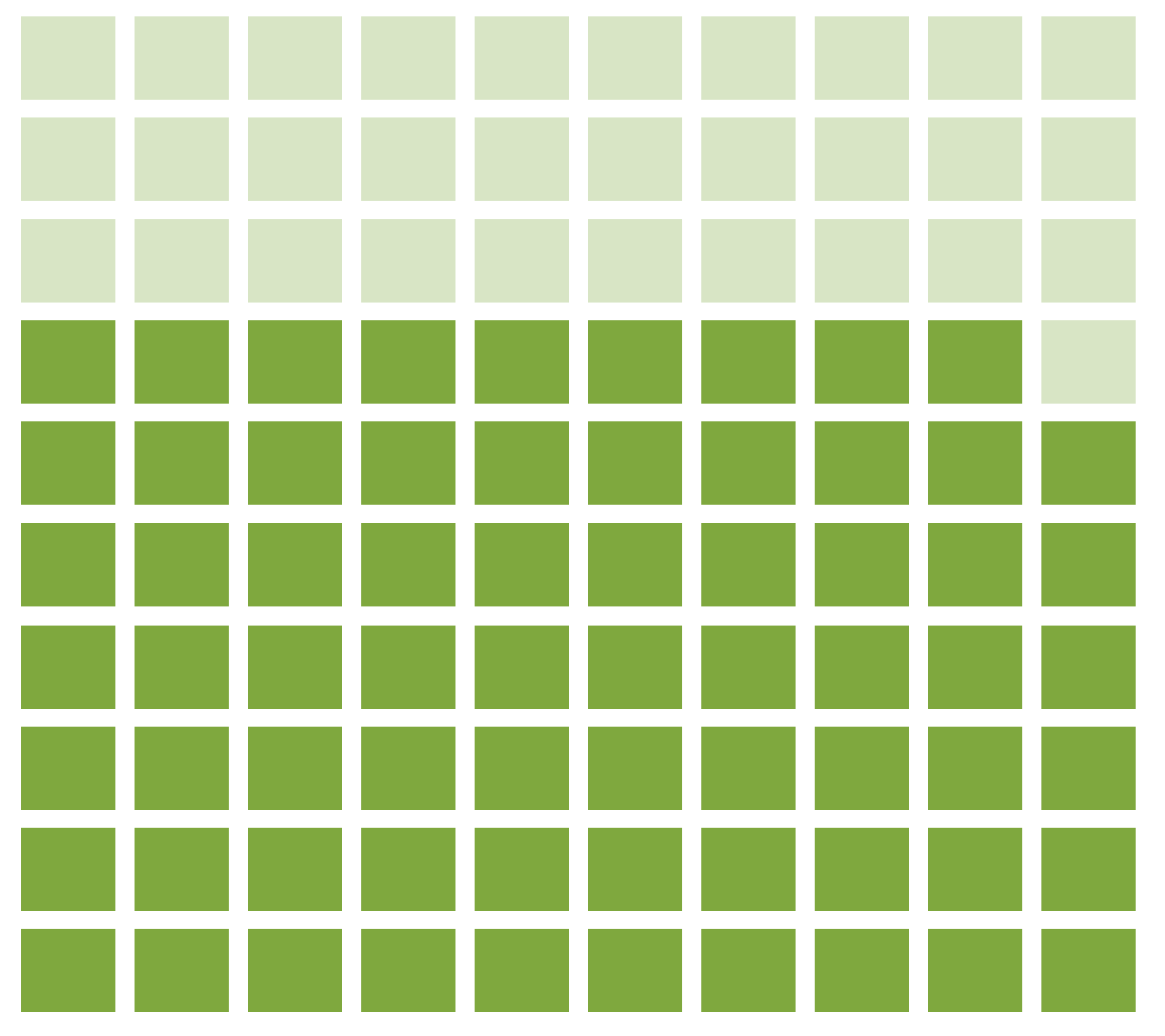


of them hold C-level positions

Growing investments in IT: from SD-WAN to Zero Trust

69%

expect increased IT budgets in 2025



Budget Trends:

- Significant Increase
- Moderate Increase
- Stable
- Moderate Decrease
- Significant Decrease

In the manufacturing sector, over

80%

anticipate higher IT budgets.

70%

of respondents with growing budgets report a lack of skilled personnel. In the manufacturing sector, this figure rises to 90%.

Network transformation and increased budgets:

95%

of companies with planned transformation projects expect significantly higher IT budgets.

Key Drivers of Network Transformation



Cybersecurity



Bandwidth Limitations



Cost Savings



Compliance



Cloud Adoption



IoT/IIoT



Remote Work

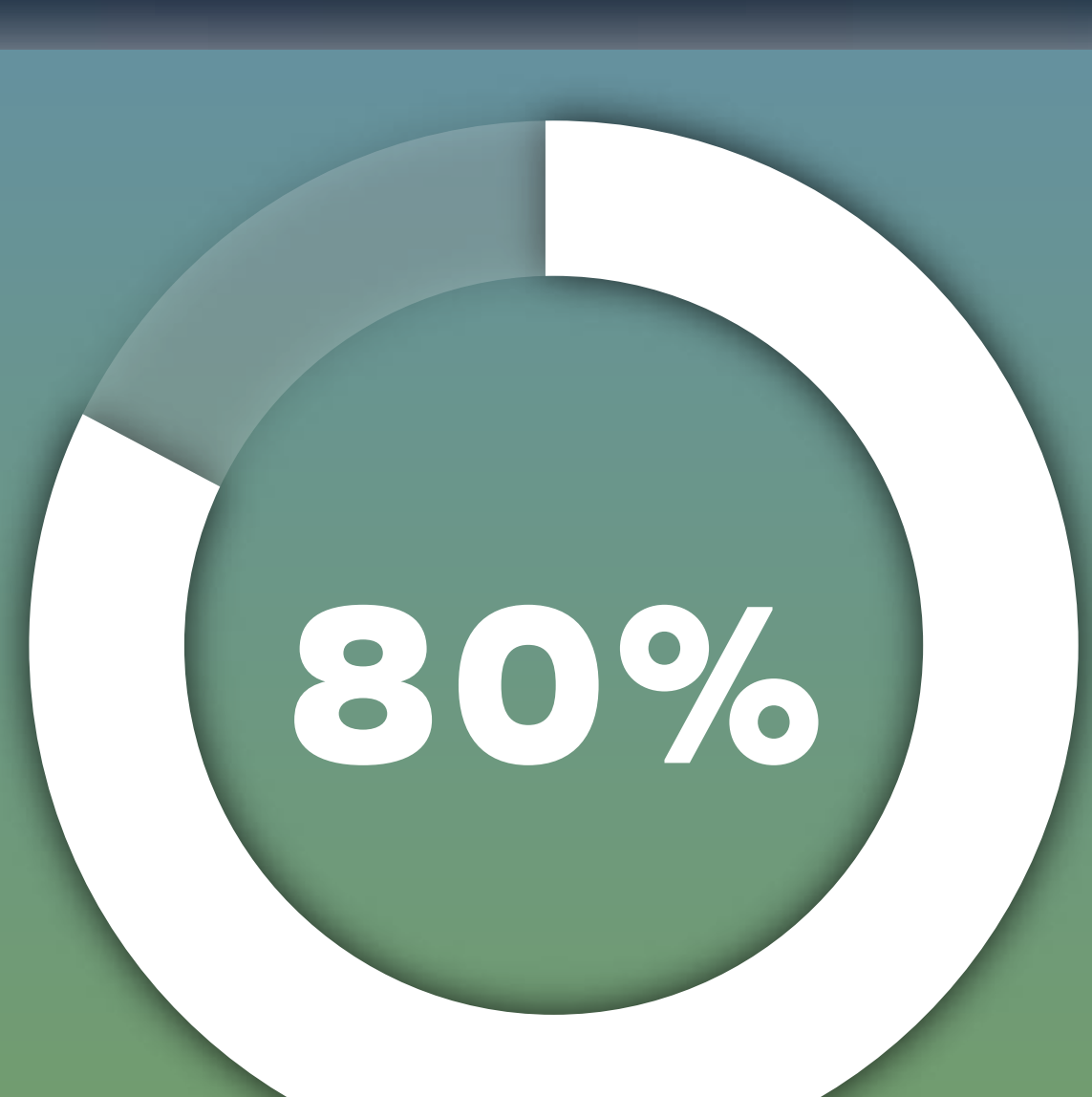


Digital Transformation

60% of respondents prioritize SD-WAN for IT investments.



of companies with increasing budgets have already implemented SD-WAN.



of manufacturing and utilities companies are using SD-WAN.

1/2

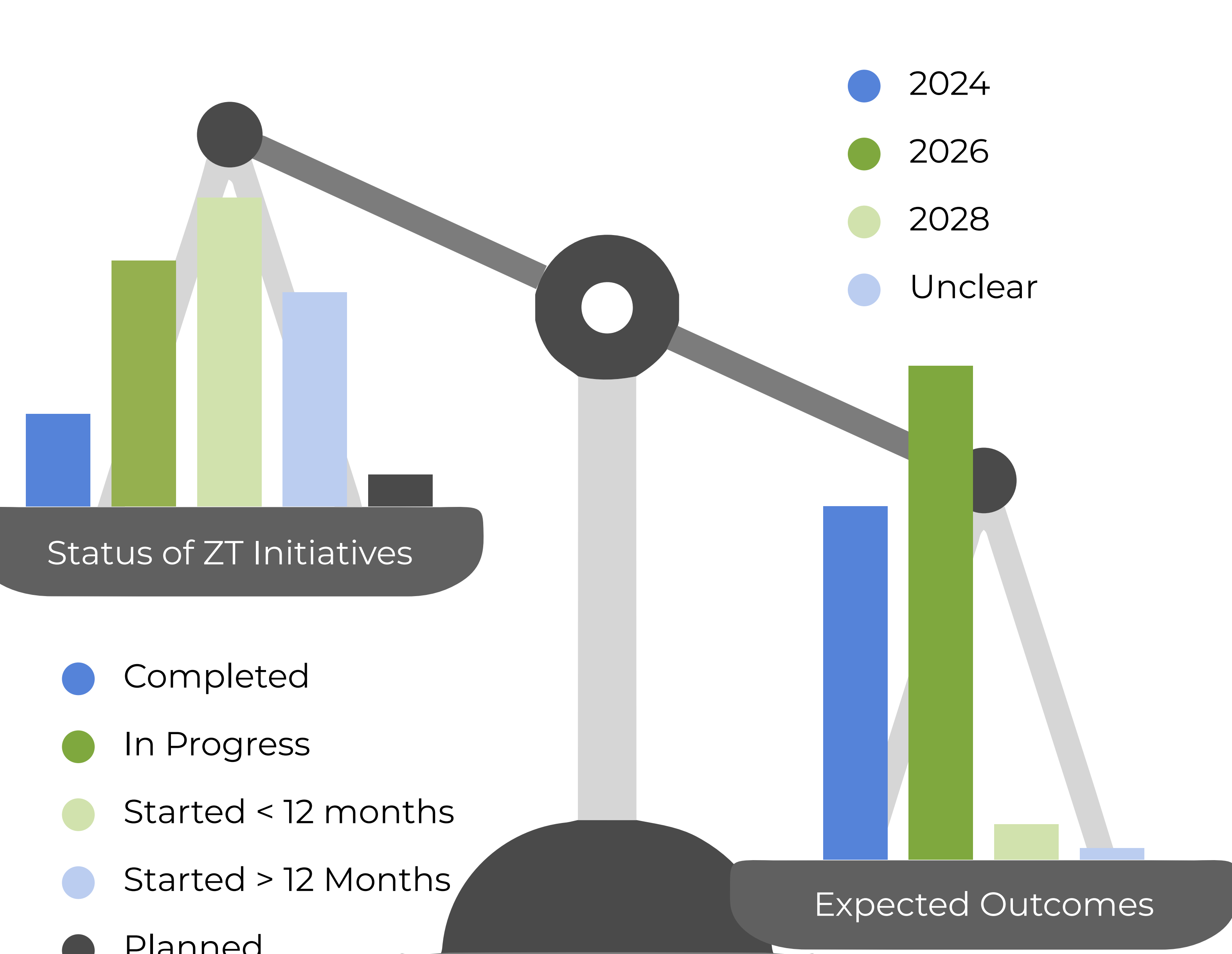
30%



plan to modify their SASE operating model without additional budget allocation.

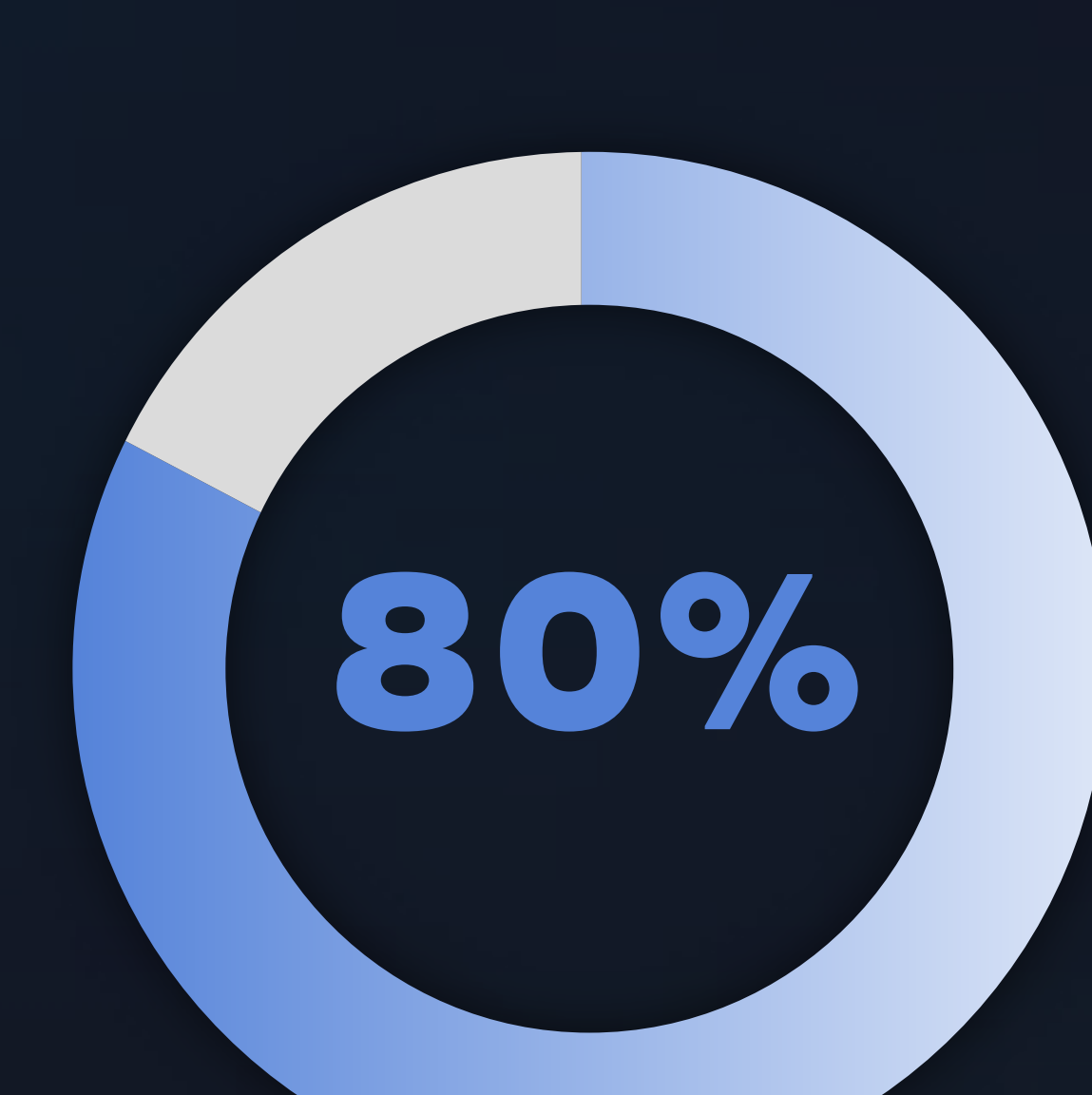
Zero Trust Implementation

The Zero Trust Imbalance: Many companies have yet to start their Zero Trust initiatives but expect results as early as 2024.



1/3

of companies with SD-WAN in place have started their Zero Trust journey.



of companies expecting Zero Trust results by 2024 anticipate higher budgets.